

# Saniyah Shaikh

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[www.saniyahshaikh.com](http://www.saniyahshaikh.com)

## Skills

- Detail oriented
- UI prototyping
- Strong organization skills
- Social media
- Time management
- User research
- Strong team player
- Web design
- Photography
- Adobe Suite
- Microsoft Office
- Google Suite
- VN/Capcut (video editor)
- Canva
- Figma/WIX

## Education

### Bachelor Degree in Communication Design

CAL STATE NORTHRIDGE | July 2024

- Dean's list- Every Semester
- GPA: Magma Cum Laude

### AA Transfer in Studio Arts

WEST LOS ANGELES COLLEGE | June 2022

- Dean's list- Every Semester
- GPA: Magma Cum Laude

A hard-working, adaptable, and creative designer focused on the intersection of creativity and user-centered design. Passionate about crafting digital experiences using a strong foundation in design principles. Committed to delivering exceptional results, with extensive experience in projects that demand a balance between aesthetics and functionality, ultimately creating meaningful designs.

## Work Experience

### Designer and Social Media Coordinator

*King Fahad Mosque | July 2020 - Current*

- Designed and produced flyers for local mosque, in order effectively promote events and activities to the community.
- Created social media content with consistent content and tone.
- Conducted daily updates to social media profiles to boost company online presence.
- Analyzed user behavior and feedback to optimize design and user experience.
- Applied current editing and photography tools to tell great stories.
- Used Adobe Creative Suite to edit images for use in marketing materials and website content.

### Marketing and Graphic Designer Intern

*Human Assistance & Development International*

- Designed email banners and flyers for the company.
- Helped improve the overall look of the website and the user experience.
- Created digital image files for use in digital and traditional printing methods
- Utilized typography techniques to create compelling designs.

### UI/UX Designer

*Freelance | February 2021 - June 2021*

- Designed and developed a website for the local religious community leader, enabling them to effectively communicate with their congregation and connect with a wider audience online.
- Developed a website for a Youtube channel to enhance the business's marketing efforts and increase its online presence.
- Served as the manager of a YouTube channel on behalf of a podcaster,
- Overseeing its content creation, audience engagement, and growth strategies.